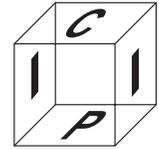




# IEEE International Conference on Image Processing Phoenix, Arizona



**IEEE**

**September 25 - 28, 2016**



## Exhibitor and Conference Patron Prospectus



We are delighted to invite you to participate in the 2016 IEEE International Conference on Image Processing to be held at the Phoenix Convention Center, Phoenix, Arizona, USA September 25-28, 2016.

In addition to world-class speakers, tutorials, and exhibits, ICIP 2016 will feature an Innovation Program and Vision Technology Showcase focused on innovative vision technologies and fostering innovation, entrepreneurship, and networking.

Some of the benefits enjoyed by exhibitors during IEEE ICIP 2016 are:

- Promotion available through ICIP 2016 announcements, social network feeds, and website.
- Centrally located exhibition area co-located with Vision Technology Showcase.

For companies interested in recruiting students or senior researchers, ICIP 2016 encourages the exchange of employment information. Authors and attendees will be given the opportunity to upload their CVs to be shared among interested recruiters for full-time, part-time, and consulting job opportunities. If you are a recruiter interested in participating in Career Fair, sharing employment information, or in accessing submitted CVs, please contact us by sending an email to [career@icip2016.com](mailto:career@icip2016.com)

Traditionally, ICIP attendees include over 200 graduate students nearing the end of their programs of study, and more than 1000 experienced researchers/developers providing recruiters a great opportunity to seek out new and highly qualified applicants. Another event promoting interactions between companies and students will be the Student Career Luncheon held at ICIP 2016.

Organizations are invited to exhibit their products and services at the 2016 IEEE International Conference on Image Processing at the Phoenix Convention Center. It is expected that over 1,200 participants will join the combined technical program, innovation program, visual technology showcase, and product exposition, as well as other special events. The exhibit area is strategically located with respect to the main traffic flow of the conference activities. Typical booth spaces will be 10 feet wide by 10 feet deep.

**Important Note: Booth space is limited and booth reservation is on a first-come first-serve basis with priority given to ICIP 2016 patrons. It is highly recommended that you reserve your booth space early.**

**Conference Dates: September 25-28, 2016**

**Exhibition Dates: September 26-28, 2016**

**Expected number of delegates: 1200+ Engineers and Scientists**

**Booth Pricing:**

**Early Registration (by August 30, 2016) \$1,500 USD per booth**

**Regular Registration (after August 30, 2016) \$2,500 USD per booth**

Some of the ICIP 2016 patron opportunities offer exhibition booth discounts. For details, see patron opportunity information. Each exhibitor will be provided a pipe and drape type exhibit back wall, a company identification sign, and a skirted table with two chairs.



## Conference Patron Opportunities:

### Platinum Conference Patron - \$20,000 USD

- A mention during the opening ceremony and the awards dinner social
- Name and logo of patron highly visible on the conference website with a link to the company's website
- Name and logo of patron on event documentation
- Name and logo of patron in the conference hall
- One full-page advertisement in the Conference Guide\*
- Exhibit booth space in the exhibition hall and option to have patron name and logo very visible at several places during the awards dinner social
- Option to place two inserts in the official conference bag
- Option to organize an event or training session at the conference
- Option to participate in Career Fair
- Advance access to CVs submitted by authors and attendees
- Access to online streamed ICIP 2016 tutorials to patron's employees (*subject to availability*)
- Four (4) full conference registrations
- Four (4) entries to the VIP reception
- Student Career Luncheon Patron's Benefits (see below for benefit details)

### Gold Conference Patron - \$15,000 USD

- A mention during the opening ceremony and the awards dinner social
- Name and logo of patron highly visible on the conference website with a link to company's website
- Name and logo of patron on event documentation
- Name and logo of patron in the conference hall
- Option to organize an event or training session at the conference
- One half-page advertisement in the Conference Guide\*
- Exhibit booth space in the exhibition hall and option to have patron name and logo very visible at several places during the welcome reception
- Option to place one insert in the official conference bag
- Option to participate in Career Fair
- Advance access to CVs submitted by authors and attendees
- Three (3) full conference registrations
- Three (3) entries to the VIP reception
- Student Career Luncheon Patron's Benefits (see below for benefit details)

### Silver Conference Patron - \$10,000 USD

- A mention during the opening ceremony and the awards dinner social
- Name and logo of patron very visible on the conference website with a link to your company website
- Name and logo of patron on event documentation
- Name and logo of patron in the conference hall
- Exhibit booth space in the exhibition hall
- Option to place one insert in the official conference bag.
- Option to participate in Career Fair
- Advance access to CVs submitted by authors and attendees
- Two (2) full conference registration
- Two (2) entry to the VIP reception

### Bronze Conference Patron - \$5,000 USD

- Name and logo of patron visible on the conference website with a link to your company website
- Name and logo of patron on event documentation
- Name and logo of patron in the conference hall
- Exhibit booth space in the exhibition hall
- Option to place one insert in the official conference bag.
- Option to participate in Career Fair
- One (1) full conference registration
- One (1) entry to the VIP reception
- Student Career Luncheon Patron's Benefits (see below for benefit details)

\* Artwork for black and white conference program advertisement due by August 30, 2016.

## Conference Delegate Bags Patron - \$15,000 USD

- Option to have name and logo of patron on conference bags
- Name and logo of patron visible on the conference website with a link to your company website
- Name and logo of patron on event documentation
- Name and logo of patron in the conference hall
- Option to place two inserts in the official conference bag.
- Option to participate in Career Fair
- One (1) full conference registration
- One (1) entry to the VIP reception

## Innovation Challenge Patron - \$5,000 USD to \$10,000 USD

- Name and logo of patron on website and conference booklet
- Option to have name of supporter on Challenge
- Option to have supporter define the Challenge

## Best Paper Award Patron - \$5,000 USD

- Name and logo of patron on website and conference booklet
- Option to have name of supporter on Best Paper Award

## Student Award Patron - \$5,000 USD

- Name and logo of patron on website and conference booklet
- Option to have name of supporter on Student Award

## Session Breaks Patron - \$5,000 USD

- Name and logo of patron visible on the conference website with a link to your company website
- Name and logo of patron on event documentation
- Name and logo of patron in the conference hall
- Name and logo of patron on tables during break
- Option to place one insert in the official conference bag.
- Option to participate in Career Fair
- One (1) full conference registration
- One (1) entry to the VIP reception

## Tutorial Session Patron - \$3,000 USD

- Name and logo of patron on tutorial booklet
- Name and logo of patron at beginning and end of tutorial
- Name and logo of patron on website and conference booklet

## Tutorial Break Patron - \$3,000 USD

- Name and logo of patron on tutorial booklet
- Name and logo of patron during Tutorial break
- Name and logo of patron on website and conference booklet

## Advertising

- Conference Bag Insert - \$1,500 USD
- Full-page advertisement inside conference booklet - \$2000 USD
- Inside front cover of conference booklet - \$3000 USD
- Inside back cover of conference booklet - \$3000 USD
- Outside back cover of conference booklet - \$4000 USD

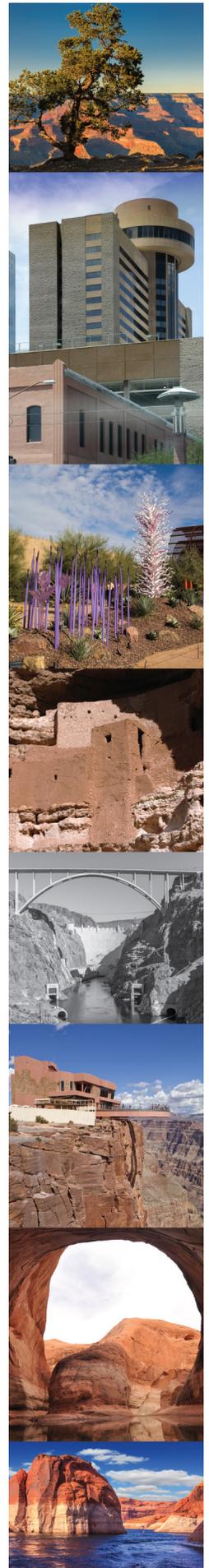
## Student Career Luncheon Patron - \$800 USD

- Access to Student CVs
- Distribution of job openings prior to the luncheon
- Permission to contact students via email following the conference
- Recognition on Student career web page
- Exclusive table and three reps can enjoy lunch for free
- Brief speaking slot at the luncheon

## Student Career Luncheon Attendee - \$100 USD

If a company does not sponsor the luncheon, the admission fee will be US\$100 per person (max 3)

- Access to Student CVs
- Distribution of job openings prior to the luncheon
- Permission to contact students via email following the conference



# Space Application Form and Agreement for Exhibition and Patron Opportunities, Conference Advertising Options

IEEE International Conference on Image Processing  
September 25 - 28, 2016, Phoenix Convention Center, Phoenix, Arizona

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Postal Code/Country \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Please address further correspondence to \_\_\_\_\_

Title \_\_\_\_\_

Telephone \_\_\_\_\_ email \_\_\_\_\_

Please reserve \_\_\_ booths at the  U.S. \$1,500.00 (on or before August 30, 2016)

U.S. \$2,500.00 (after August 30, 2016)

## CONFERENCE BOOTH SELECTION:

Booth numbers requested (in order of preference, please list your top three booth number preferences here):

Preference for non-adjacent exhibitors

Preference for adjacent exhibitors

Booth preferences will be accommodated whenever possible and are available on a first come, first served basis. Please refer to the booth area diagram on the prospectus. We will do our best to accommodate your preferences.

## PATRONAGE OPPORTUNITIES:

To maximize your organizations exposure at the conference you may support the conference in the form of a grant, or you may support a specific conference function, event or promotional item purchased by the patron and supplied directly to the conference.

- |  |                            |  |             |
|--|----------------------------|--|-------------|
| <input type="checkbox"/> Platinum Patron         | \$20,000 USD               | <input type="checkbox"/> Best Paper Award                | \$5,000 USD |
| <input type="checkbox"/> Gold Patron             | \$15,000 USD               | <input type="checkbox"/> Student Award                   | \$5,000 USD |
| <input type="checkbox"/> Silver Patron           | \$10,000 USD               | <input type="checkbox"/> Session Break                   | \$5,000 USD |
| <input type="checkbox"/> Bronze Patron           | \$5,000 USD                | <input type="checkbox"/> Tutorial Session                | \$3,000 USD |
| <input type="checkbox"/> Conference Delegate Bag | \$15,000 USD               | <input type="checkbox"/> Tutorial Break                  | \$3,000 USD |
| <input type="checkbox"/> Innovation Challenge    | \$5,000 USD - \$10,000 USD | <input type="checkbox"/> Student Career Luncheon Patron  | \$800 USD   |
| <input type="checkbox"/> Other                   | _____                      | <input type="checkbox"/> Student Career Luncheon Attend. | \$100 USD   |

Payment Checks should be made payable to IEEE ICIP 2016, Federal Tax ID Number 13-1656633, or you may complete the credit card information below.

Credit Card Number for Booth/Support Fees (Visa/MasterCard/American Express) \_\_\_\_\_

Security Code \_\_\_\_\_ Exp MM / YY \_\_\_\_\_ Total Payment \$USD \_\_\_\_\_

Name on Card \_\_\_\_\_

The issuer of the card identified on this item is authorized to pay the amount shown as Total Payment. I promise to pay such total (together with any other charges due thereon) subject to and in accordance with the agreement governing the use of such card.

Billing Name \_\_\_\_\_ Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

I, the duly authorized representative of the above-mentioned organization, subscribe and agree to all terms and conditions including, but not limited to the rules and regulations stated with this form for patrons, grants and exhibit space and services at the 2016 IEEE International Conference on Image Processing.

Print Name \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Return this application with payment to: IEEE ICIP 2016  
c/o Conference Management Services, Inc.  
3833 South Texas Avenue, Suite #221  
Bryan, Texas, 77802, U.S.A.  
Telephone: (979) 846-6800  
Fax #: (832) 426-7760

## EXHIBITOR BASIC TERMS & CONDITIONS:

1. Display space will be assigned by the Conference in accordance with the conditions outlined in the DISPLAY SPACE ASSIGNMENT which forms part of this agreement. In the event of a duplicate application for the same space, the assignment priorities stated in the EXHIBIT RULES shall be used.

2. The Exhibitor shall remit 100% of the total booth rental at the time of registration and booth selection, as determined elsewhere in this agreement.

3. Materials and logos for any recognition in the conference program guide need to be received by CMS, Inc. **no later than August 30, 2016.**

4. In the event of cancellation of this agreement by the Exhibitor prior to the date of the conference, the Exhibitor will be eligible for a refund according to the following schedule:

Cancellation on or before August 25, 2016 50% of booth rental

Cancellation after August 25, 2016 0% of booth rental (no refund will be granted)

The Conference reserves the right to reassign space, withstanding the cancellation fee.

5. In the event the Conference does not accept this agreement, the Exhibitor will be promptly notified, and the fees returned.

6. The Exhibitor agrees to accept from the Conference, billing for any charges rendered during the conference in conjunction with services performed or administered by the Conference and requested by the Exhibitor. These charges may include, but are not limited to, surcharges for materials or services requested by the Exhibitor through the Conference. **All such charges are due and payable in full within thirty (30) days of receipt of an invoice from the Conference.**

7. The Exhibitor agrees that the Conference or its sponsor(s) shall not be liable for any damages, whether to person or property, for any reason whatsoever by reason of use, occupation, or enjoyment of the space by the Exhibitor or any person therein with the consent of the Exhibitor, and that the Exhibitor shall indemnify and keep harmless the Conference and its sponsor(s) from all liability on account of such damage or injury, regardless of cause, by the Exhibitor, its representatives, agents, or contractors.

8. In the event the site of the conference shall, in the sole discretion of the Conference, be unfit for occupancy or substantially interfered with by reason of any cause(s) not within the control of the Conference, this agreement may be terminated by the Conference. "Cause" or "causes" may include, but shall not be limited to: fire, flood, epidemic, earthquake, explosion, accident, blockage, embargo, weather, governmental restraint or orders of restraint from local or national civil or military authorities, act of public enemy, riot or civil disturbance, inability to secure appropriate labor, impairment of transportation or facilities, or inability to obtain, for whatever reason, necessary supplies, equipment, or clearances, or by rule of federal or local law, or any circumstances deemed as act of God. Should the Conference terminate this agreement pursuant to the provisions of this section, the Exhibitor waives any and all claims for damage arising therefrom. The Exhibitor further agrees that the Conference liability is limited to a refund of monies paid prior to the termination. Should the conference be underway, the Exhibitor shall expect the Conference to adjust the refund to reflect a pro rata adjustment based on the number of hours the conference shall have been in operation prior to the termination. This provision shall not relieve the Exhibitor of any liability arising from the provisions of Section 6 above, and all monies due to the Conference in regard shall be paid notwithstanding.

**9. Standard Exhibit Booth is 10 feet wide, 10 feet deep, and 8 feet tall.**

## EXHIBIT RULES:

These rules and regulations are supplemental to the EXHIBITOR BASIC TERMS AND AGREEMENTS, and they have been established for the protection of everyone. (The word "management" as used herein shall mean officers, committee members, or employees acting with authority from ICIP 2016).

### 1. BOOTH IDENTIFICATION

Absolutely NO company identification may be placed outside the area of the booth. No identification may be placed on posts or pillars adjacent to booths occupied by exhibitors, or on carpeted areas of the aisles beyond the standard booth limits.

### 2. DISTRIBUTION OF SOUVENIRS AND SAMPLES

To achieve greater exposure and attention exhibitors may donate items to be given away in a daily door prize drawing if one is established by the conference management. Souvenirs or samples which have no resale or negotiable value may also be given away. Any distribution must be conducted within the exhibitor's designated booth space. In all cases, exhibitors planning giveaways of any nature should make arrangement well in advance with the show management, which reserves the right to prohibit the distribution of anything which, in its opinion, is not in keeping with the character of the conference.

### 3. DISPLAY REQUIREMENTS AND RESTRICTIONS

All displays or exhibited materials must be fireproof to conform to local fire regulations. Displays must be self-supporting and nails or screw are not permitted in building floors or walls. Displays must be wholly confined within exhibitor's booth and must not obstruct the clear view of nearby exits or other exhibits.

ALL WIRING ON BOOTHS OR DISPLAY FIXTURES MUST CONFORM TO LOCAL ELECTRICAL AND LOCAL FIRE DEPARTMENT REGULATIONS.

The side of any display cabinet or structure facing a side aisle, or adjacent exhibitor's booth, must be finished or suitably decorated at the expense of the exhibitor erecting or installing such display.

No exhibit may exceed 8 feet high and that only within the area extending 3 feet from the back wall. Maximum height of the displays in the balance of the area is 4 feet, except that products to stand on the floor may extend higher than this limit, but must be positioned as close to the back wall as possible, to avoid blocking the view of adjoining exhibitors.

**NOTE PARTICULARLY THAT NO PART OF A SIGN OR SOLID DISPLAY MAY EXTEND HIGHER THAN 8 FEET ABOVE THE FLOOR.**

**NOTE: ANY DISPLAYS NOT CONFORMING TO THE EXHIBIT SPECIFICATIONS OUTLINED IN THESE RULES MUST BE APPROVED BY THE CONFERENCE MANAGEMENT IN WRITING PRIOR TO THE MOVE-IN DATE.**

### 4. BOOTH PERSONNEL & ACTIVITIES

With the exception of convenience help, such as secretaries or professional product demonstrators, all booth personnel must be REGULAR EMPLOYEES of the company, or its representatives, who are fully capable of explaining the technical aspects of products or processes on display on an appropriate level at the conference.

No exhibitor may advertise or promote any outside activity, such as an open house or separate exhibits wherever located, occurring during the hours ICIP 2016 exhibits are open, or which detracts from the exhibit or convention operations.

Only registered exhibitors may publicly advertise hospitality rooms and only on those bulletin boards provided in the exhibit area.

### 5. LIABILITY AND THEFT

Show and hotel management will not be responsible nor liable for injury to the person or property, nor loss of property of exhibitors, their guests, invitees, employees, or agents. Furthermore, the exhibitor agrees to defend or hold harmless the conference, its directors, employees, and agents from any liability of personal injury and loss or damage to property. EXHIBITORS SHOULD INSURE AGAINST SUCH CONTINGENCIES. Damage to inadequately packed property is exhibitor's own responsibility. If exhibit fails to arrive, exhibitor is nevertheless responsible for the booth rental.

Exhibitors should be on hand to supervise during set-up and dismantling of products, projection equipment and other items of high value. At least one person should remain with the exhibit until visitors have left the premises at the closing hour each day.

At move-out, specific arrangement should be made to package or place under lock any items of extremely high value and especially items of general interest such as small instruments, walkie-talkies, high fidelity equipment, projectors, etc.

## 6. SUB-LETTING EXHIBIT SPACE

No exhibitor may assign, sublet or apportion any of the space contracted for by him/her or their company.

## 7. MATERIALS HANDLING

The handling of exhibitor's material into and out of and within the exhibit buildings shall be at exhibitor's expense. Exhibitor's empty crates, boxes and cartons will be removed from the show area before the opening.

8. The entry to exhibit areas will be secured to prevent entrance by anyone not authorized by ICIP 2016 management, or not wearing proper badge for admission to such areas outside of exhibit hours. A WATCHMAN SERVICE DOES NOT GUARANTEE EXHIBITORS AGAINST LOSS: NEITHER DOES IT IMPLY AN ASSUMPTION OF LIABILITY FOR EXHIBITOR'S PROPERTY BY THE CONFERENCE.

Any equipment to be removed from the exhibit area during the conference must be authorized by the Exhibit Manager in conjunction with the specific exhibitor.

## 9. INTERPRETATION OF RULES

Conference management shall have final authority as to the interpretation of these rules and their applications and shall have the authority to establish penalties in the event of violations.

## 10. AMENDMENTS TO RULES AND REGULATIONS

Conference management reserves the right to amend these rules and regulations or to make additions thereto.

Patron Package	Price (USD)
Platinum	\$20,000
Gold	\$15,000
Silver	\$10,000
Bronze	\$5,000
Exhibitor	\$1,500
<b>Conference Delegate Bag</b>	
Conference Delegate Bag	\$15,000
Innovation Challenge	\$5,000 - \$10,000
Best Paper Award	\$5,000
Student Award	\$5,000
Session Break	\$5,000
Tutorial Session	\$3,000
Tutorial Break	\$3,000
Student Career Luncheon Patron	\$800
Student Career Luncheon Attend	\$100

Advertising	Price (USD)
Conference Bag Insert	\$1,500
Full Page Advertisement	\$2,000
Inside Front Cover	\$3,000
Inside Back Cover	\$3,000
Outside Back Cover	\$4,000

	Platinum	Gold	Silver	Bronze	Exhibitor
Recognition at Conference Opening and Awards Dinner	Yes	Yes	Yes		
Logo on Conference Website	Yes	Yes	Yes	Yes	Yes
Logo on event documents	Yes	Yes	Yes	Yes	
Logo in the conference Hall	Yes	Yes	Yes	Yes	
Student Luncheon Patron	Yes	Yes	Yes	Yes	
Option to organize event or training session	Yes	Yes			
Advertisement in Conference Guide*	Full Page*	Half Page*			
Inserts in conference bags	2	1	1	1	
Participate in the career fair	Yes	Yes	Yes	Yes	
Advanced access to CVs	Yes	Yes	Yes		
Exhibit Booth	1^	1#	1	1	1
Full conference registration(s)	4	3	2	1	2
VIP reception entries	4	3	2	1	

\* Artwork for black and white conference program advertisement due by August 30, 2016.

^ And option to have patron logo at awards dinner social.

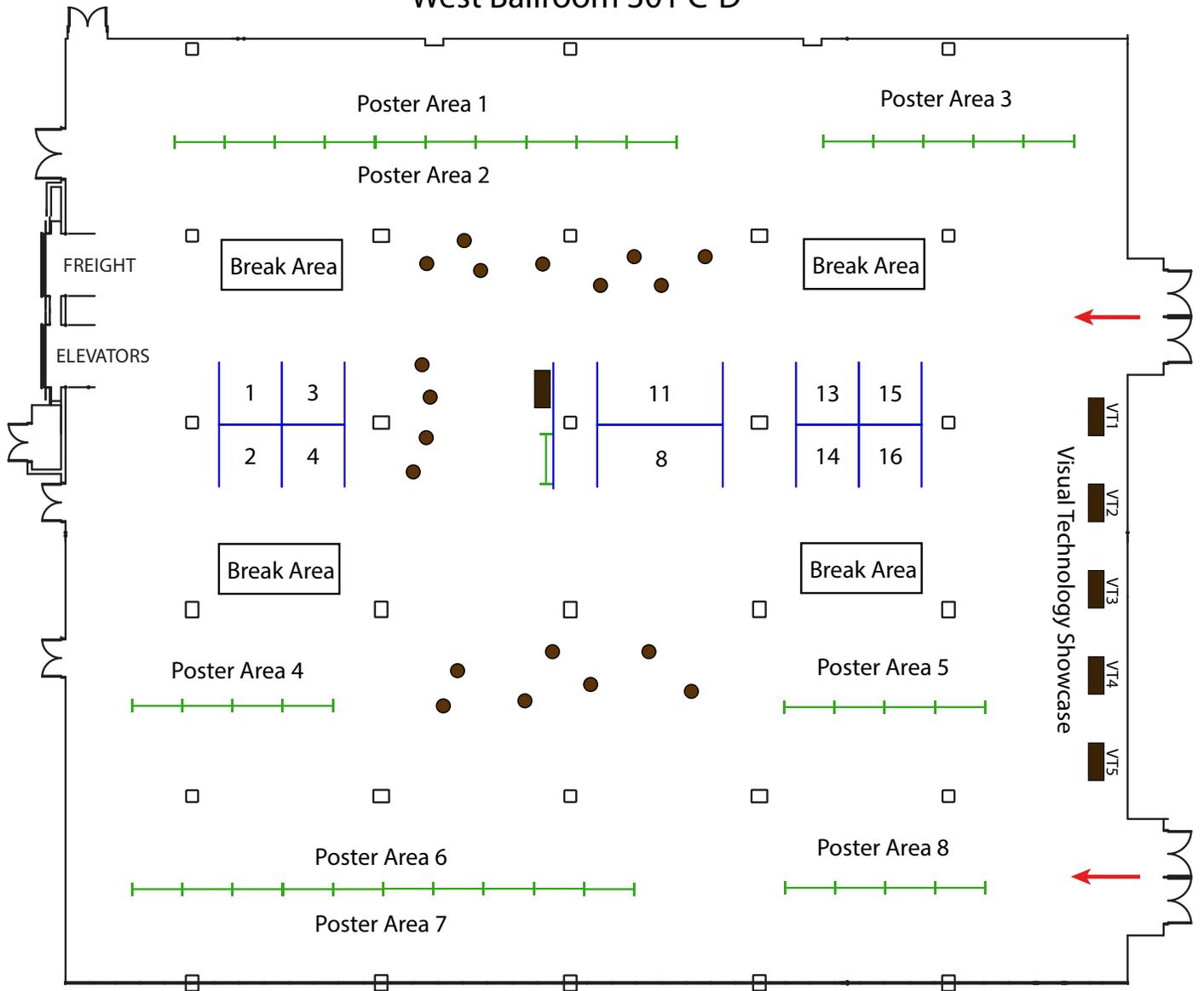
# And option to have patron logo at welcome reception.

General inquiries and exhibitor registration should be directed to:

Mr. Christopher Garza  
 Conference Management Services, Inc.  
 3833 South Texas Avenue, Suite #221  
 Bryan, Texas 77802 USA  
 Telephone: 979-846-6800  
 Email: cgarza@cmsworldwide.com



## West Ballroom 301 C-D



### Exhibit Schedule

Exhibit Move In:	Sunday, September 25, 2016	12:00 - 17:00
Exhibit Hours:	Monday, September 26, 2016	09:30 - 16:30
	Tuesday, September 27, 2016	09:30 - 17:10
	Wednesday, September 28, 2016	09:30 - 17:10
Exhibit Move Out:	Wednesday, September 28, 2016	17:30 - 20:00